



MECH-I-TRONIC INTEGRATES COLAMARK IN CHINA AND STRENGTHENS ITS PRESENCE IN HIGH-TECH PHARMACEUTICAL PACKAGING

A new milestone in the Group's strategy of integration across the mechatronics value chain and international expansion.

Milan, January 21st – MECH-I-TRONIC, a global player specialized in the development of advanced mechatronic solutions for the pharmaceutical, cosmetics and packaging sectors, announces the acquisition of Colamark, a company based in Guangzhou, China, specialized in the development and production of automatic machines and complete lines for industrial automation in the pharmaceutical sector, including labeling, counting and serialization.

Founded by Daniel Chan, Colamark is recognized as one of the most technologically advanced companies in its segment, with a strong positioning in the pharmaceutical and medical sectors.

The company has developed award-winning proprietary technologies, including particle counting & inspection systems for quality control and ultra-high-precision, high-efficiency assembly solutions now adopted by leading international industrial players.

In 2024, Colamark recorded revenues of approximately €17 million.

“The entry of Colamark into the Group,” says Marco Giovannini, Chairman of MECH-I-TRONIC, “represents a strategic step of great industrial value. We are talking about a company that has built its positioning on excellence in technology, advanced engineering capabilities and deep knowledge of the needs of the pharmaceutical and medical industries.

This acquisition fits perfectly into our growth path across the entire mechatronics value chain: from process automation to the most advanced packaging and quality control solutions. Integrating Colamark means further expanding our technology portfolio, accelerating the development of high value-added solutions for global customers, and structurally strengthening our presence in Asia.”

Daniel Chan, CEO of Colamark, adds: “We are excited to join MECH-I-TRONIC. By combining complementary strengths, we will be able to create greater value for our customers.

Our extensive geographic presence, technologically advanced solutions, and deep industry expertise will generate immediate synergies in delivering complete solutions for the pharmaceutical and medical sectors. Thanks to the decentralization of our resources, we will provide systems and services to global customers quickly and efficiently.

These synergies will also enable us to offer more effective service and a structured, scalable offering for Mech-I-Tronic companies across the Asian continent.”

MECH-I-TRONIC closed 2024 with revenues exceeding €165 million and EBITDA of €28 million and expects to record approximately €190 million in revenues in 2025 (preliminary figures).

About MECH-I-TRONIC

MECH-I-TRONIC is an international group specialized in the design and manufacture of custom mechatronic solutions for industrial automation. Through a federation of highly specialized companies — including CB Automation, Neyret Group, Union, Tecom, Alci, SMP, ERMO, and Colamark — the Group integrates precision engineering, advanced electronics, and software to deliver high-performance applications tailored to customers' specific needs. MECH-I-TRONIC promotes innovation, operational efficiency, and sustainable development, enhancing entrepreneurship and industrial excellence to support the global transformation of industry.